

# Korum mall gets city's first Starbucks outlet



■ With an outlet in the city, residents no longer need to travel to Mumbai to enjoy a cup of Starbucks coffee.

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**THANE:** Residents of Thane will no longer have to travel to Mumbai to enjoy a cup of Starbucks coffee, as city's Korum Mall now has its own outlet of the coffee house.

Spread across a sprawling 1300-sq-ft area, the outlet is located on the upper ground floor of the mall. The contemporary heritage style of this store's design boasts of a history of global coffee and features the Starbucks siren and a mural of Starbucks' first store in Seattle's historic Pike Place market. The décor of the

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**DEVA JYOTULA,**  
centre manager, Korum mall

store is such that it beautifully weaves the coffee story into its design, from graphics to the use of deep-grained woods, tufted fabrics and ornate metalwork.

Deva Jyotula, centre manager, Korum Mall said, "We

are extremely proud to bring Starbucks to the rapidly-developing city of Thane. There has been a considerable change in the demographics of Thane. Today, residents need a shopping experience at par with international standards. We hope everyone will enjoy their experience at Starbucks."

With improved infrastructure, premium luxurious residences, and social infrastructure of international standards, Thane is already on the lines of becoming a global city. With the launch of Starbucks store the identity of Thane city is sure to have received an impetus.