

Mythology comes alive at Thane mall



TIMES NEWS NETWORK

Thane: With a mission to familiarize its customers with Indian mythology, Amar Chitra Katha roped in professional artists to portray mythological characters live at Korum Mall this Diwali. The event, Katha Deepwall, which continued from October 19 to November 3, was held in association with the **Times of India, Thane.** Over 5,000 people participated in the event to win a brand new Hyundai i20 and a diamond necklace.

Varun Rai from Thane and Suchit Gupta from Bhiwandi emerged as the lucky winners among those who participated in lucky draws, workshops, storytelling sessions and talent hunts. Customers won numerous other prizes including high-end phones. There were also activities like meet and greet with Amar Chitra Katha



(Top) Winners of storytelling workshop; (above) artists dressed up as Shivaji and Rani of Jhansi

characters and heroes parade including characters of Ram, Sita, Shakuntala, Dushyant, Shivaji, Akbar, Birbal and Rani of Jhansi.

Deva Jyotula, center manager, Korum Mall, said, "Korum being an active community center, is well-known for celebrating religious festivals. The performances, storytelling and entertainment programmes have increased the curiosity of kids on epics."