

# Get inked, avail discounts and rewards

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**THANE:** From discounts in malls to recognition through awards, there are several incentives for the residents of Thane to step out of their houses and vote in this election. Behind such unique initiatives are several non-government organisations and residential societies that are trying to ensure a good voters' turnout.

For instance, **Korum mall** has announced lucrative offers

and discounts from April 24 to 27 under its 'Ungli Uthao Discount Pao' scheme.

Any resident who has voted can show the inked finger at the mall to be eligible for availing certain discounts and offers on participating brands.

Also, the mall will open only after the voting hours on April 24. This is to encourage people to go out and vote and not hang around in the mall, said Deva Jyotula, the mall's general manager.

The Maharashtra Go Green



■ A day before elections, officials on duty at a polling booth in Thane.

PRAFUL GANGURDE

Foundation has organised a football tournament in Vedant complex, meant for children whose parents would vote. "We have planned a football match for boys for different categories such as under-10, under-14 and above-14 on April 24. Preference will be given only to those whose parents vote. If they vote, their children get to play," said Kasber Augustine, the founder of the foundation.

Progressive Thane resident welfare association (PTRA), an apex body of 25 complexes, has planned to felicitate the society

that emerges the topper with the highest voting percentage.

According to K Kumar, the president of PTRA, the aim is to take the voting from 60% last year to at least 75-80% in this election.

At Thane's oldest misal joint, Nana Misalwale, you can get a 50% discount if you vote. "The aim is to encourage people to vote, said Nanasahab Gedhe, the owner of the joint. The joint has put up a banner announcing the offer. This is the first time the joint has come up with an offer on election day.