



PRESS RELEASE

KORUM joins hands with NGO for World Disability Day

Thane, 6th December, 2014 – In yet another effort to contribute towards the society, KORUM Mall, Thane organized a one-of-its-kind event in collaboration with NGO- Differently Abled Charitable Trust (DACT) to commemorate World Disability Day which is observed on 3rd December.

The unique program held on 6th Dec saw heart wrenching performances by differently abled members of DACT along the lines of road and traffic safety owing to the fact that most injuries leading to disabilities are caused by accidents.

Speaking about the initiative, Mr. Deva Jyotula, General Manager, Malls said, “We took up this initiative to promote an understanding of issues faced by disabled persons and to mobilize support for the inclusion of persons with disabilities in the society.”

Mr. Ameya Mogre, founder member of DACT said “ DACT with the motto of *When Everyone says we can't, differently abled say we can* works towards bringing differently abled back to the society with their dignity. We thank KORUM Mall for providing us the platform to raise awareness and support for this cause.

The 3 hour long program spelled out precautions to maintain road safety and consequences of careless attitude while on roads. The show wrapped up on a light note with fun and exciting games.

About KORUM

KORUM – The mall for every mood, developed by Kalpataru Retail Ventures Pvt Ltd, is located in the heart of Thane. Over the last 5 years, KORUM has emerged as one of the key lifestyle shopping destinations for the people of Thane and the central suburbs of Mumbai. The mall sports over 125-plus prominent brands such as INOX, Westside, Star Bazaar, Reliance Trends, Reliance Digital, @Home, Timezone, Jack & Jones, Nike, Puma, Total Sports, United Colors of Benetton, Fabindia, Jashn, Vero Moda, Louis Philippe, Allen Solly, Mom & Me, Starbucks Coffee, KFC, Panchvati, Kailash Parbat, Urban Tadka and Pop Tates.

KORUM Mall brings international expertise in shopping mall design, world class infrastructure with one of the largest parking accommodation, customer-friendly services and eco-friendly business practices. It is a one-stop destination providing a house full of entertainment, hypermarket, lifestyle, and fine dining – a complete 360 degree mall experience for all.

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