

PRESS RELEASE**KORUM Mall organizes an exclusive movie screening for 300 differently-abled and underprivileged children of Thane**

Thane, February 12th, 2015: Korum Mall, Thane organized an exclusive movie screening of 'Dolly ki Doli' for 300 differently-abled and underprivileged children of Thane. Actor turned director Arbaaz Khan was also present interacting with the kids at the occasion. He also addressed the mall patrons speaking a few words about the cause.

Speaking on this occasion, **Mr. Deva Jyotula, General Manager, Malls** said, "We extend our heartfelt gratitude to Mr. Arbaaz Khan and the Maharashtra Go Green Foundation for associating with us for this special cause. As a socially responsible mall, we have always been at the forefront of reaching out to the community at large in Thane. It has been a pleasure to host these lovely children at our mall and partake in their happiness."

300 differently-abled and underprivileged children from Thane based schools - Jiddh School of differently challenged children, Holy Cross Special School and St. John the Baptist Special School were invited for the movie screening. The excitement and joy on the faces of the children enjoying the movie left a smile on everyone's faces. The mall collaborated with Maharashtra Go Green Foundation for this screening that was held in INOX.

About KORUM

KORUM – The mall for every mood, developed by Kalpataru Retail Ventures Pvt Ltd, is located in the heart of Thane. Over the last 5 years, KORUM has emerged as one of the key lifestyle shopping destinations for the people of Thane and the central suburbs of Mumbai. The mall sports over 125-plus prominent brands such as INOX, Westside, Star Bazaar, Reliance Trends, Reliance Digital, @Home, Timezone, Jack & Jones, Nike, Puma, Total Sports, United Colors of Benetton, Fabindia, Jashn, Vero Moda, Louis Philippe, Allen Solly, Mom & Me, Starbucks Coffee, Burger King, KFC, Panchvati, Kailash Parbat, Urban Tadka and Pop Tates.

KORUM Mall brings international expertise in shopping mall design, world class infrastructure with one of the largest parking accommodation, customer-friendly services and eco-friendly business practices. It is a one-stop destination providing a house full of entertainment, hypermarket, lifestyle, and fine dining – a complete 360 degree mall experience for all.

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