

PRESS RELEASE

Watch the buzzworthy India-Australia Semi Final live at KORUM Mall



Thane, March 25th, 2015: Korum Mall, Thane has yet again organized live screening of the 2015 ICC Cricket World Cup on 26th March in the atrium after the tremendous response it received from cricket loving patrons during live screening of the India-Pakistan match. The mall is set to open early on the 26th for customers to watch the action-packed semi-final game featuring India Vs Australia with a stadium feel to it. With seven back-to-back wins in World Cup 2015 so far the momentum is surely with the Men in Blue who are all charged up with the aim of taming Australia in their own backyard.

The match will be screened on a large LED screen placed in the mall. Apart from the live screening on 26th March, **KORUM Mall** has been telecasting all the matches of the World cup in the food court on a HD projector screen.

About KORUM

KORUM – The mall for every mood, developed by Kalpataru Retail Ventures Pvt Ltd, is located in the heart of Thane. Over the last 5 years, KORUM has emerged as one of the key lifestyle shopping destinations for the people of Thane and the central suburbs of Mumbai. The mall sports over 125-plus prominent brands such as INOX, Westside, Star Bazaar, Reliance Trends, Reliance Digital, @Home, Timezone, Jack & Jones, Nike, Puma, Total Sports, United Colors of Benetton, Fabindia, Jashn, Vero Moda, Louis Philippe, Allen Solly, Mom & Me, Starbucks Coffee, Burger King, KFC, Panchvati, Kailash Parbat, Urban Tadka and Pop Tates.

KORUM Mall brings international expertise in shopping mall design, world class infrastructure with one of the largest parking accommodation, customer-friendly services and eco-friendly business practices. It is a one-stop destination providing a house full of entertainment, hypermarket, lifestyle, and fine dining – a complete 360 degree mall experience for all.

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