

PRESS RELEASE

KORUM MALL bags its 43rd Award

Honoured with the "The Best Malls & Shopping Centres" award under Operational Neighbourhood category

Thane, 30th May, 2015: KORUM, the flagship mall by Kalpataru Group, bagged an award for 'The Best Malls & Shopping Centres' under the Operational Neighbourhood category at Estate Avenues – Best Malls & Shopping Centres of the Year Awards 2015 that was held on 29th May, 2015. This marks the mall's 43rd award win across international and national platforms, since its inception in 2009.

Speaking on this propitious occasion, **Mr. Deva Jyotula, General Manager, Malls** said, "We are tremendously overjoyed to be honoured under the 'Best Malls & Shopping Centres' category. These accolades garnered over the years bear testimony to best practices by the mall management team and retail partners and the trust our esteemed customers place in us. Without their support this would not have been achievable."

KORUM has often been applauded for its excellence in operations, structural design, safety standards, CSR and customer enriching marketing promotions.

About KORUM

KORUM Mall, developed by Kalpataru Retail Ventures Pvt Ltd, is located in the heart of Thane. Over the last 5 years, KORUM has emerged as one of the key lifestyle shopping destinations for the people of Thane and the central suburbs of Mumbai. The mall sports over 125-plus prominent brands such as INOX, Westside, Star Bazaar, Reliance Trends, Reliance Digital, @Home, Timezone, Jack & Jones, Nike, Puma, Total Sports, United Colors of Benetton, Fabindia, Jashn, Vero Moda, Louis Philippe, Allen Solly, Mom & Me, Starbucks Coffee, Burger King, KFC, Kailash Parbat, Urban Tadka, Gelato Italiano and Pop Tate's.

KORUM Mall brings international expertise in shopping mall design, world class infrastructure with one of the largest parking accommodation, customer-friendly services and eco-friendly business practices. It is a one-stop destination providing a house full of entertainment, hypermarket, lifestyle, and fine dining – a complete 360 degree mall experience for all.

For Further Information Contact-

Shameenaaz Patanwala, Adfactors PR- +91 7506024004 shameenaaz.patanwala@adfactorspr.com

Bryna D'cunha, Adfactors PR - +91 9167917809 bryna.dcunha@adfactorspr.com