

KORUM to promote safe Diwali

Thane, November 8, 2015: KORUM Mall, Thane, is organizing fire safety training sessions for residents in & around Thane this festive season. The aim is to equip residents to have a safe and Happy Diwali. The drive will cover hundreds of residents educating them on fire precautions just before the advent of Diwali celebrations.

Being an active & a responsible entity, this is the third year KORUM Mall, Thane is conducting its fire safety drive in societies as a part of its contribution to the community taking serious cognizance of recent fire incidents in Mumbai. Till last year the mall had also been observing Fire Safety Week every year to create awareness among people on the safety measures to be adopted to avoid fire mishaps. These efforts by the mall towards educating people on fire safety techniques have been recognized by some well-known institutions including the Fire brigade department of Thane Municipal Corporation.

The safety awareness session is scheduled to begin from this weekend for the residents of Siddhanchal housing Society located at Vasant Vihar & Kalpataru Hills, Thane. Fire safety experts will educate society members comprising adults, kids as well as senior citizens on fire safety precautions during their daily activities. Residents will also be trained in the use of fire extinguishers, and ways to avoid fire mishaps while using electrical appliances, cooking gas, method of providing first-aid treatment, and safeway to light crackers.

Deva Jyotula, General Manager, KORUM Mall, said, "It is an age old saying – Prevention is better than cure. Diwali is primarily a festival of lights and if celebrated with care and safety precautions, the celebrations can be even more delightful. KORUM Mall, being a responsible community centre, would like to assure citizens enjoy a safe and joyful festive season. We would like to educate Thaneites on the various fire safety measures that need to be undertaken to avoid any mishaps. Thereby we have planned fire safety training sessions for Thane residents. We are sure people will actively participate in this educative programme and ensure a safe Diwali."

Societies interested in conducting fire safety training sessions can contact KORUM Mall on its Facebook page www.facebook.com/korummall or can call on 022 41144455.

