

Celebrate magical Diwali at KORUM with assured gifts and 5 gms gold coins

Thane, November 4, 2015: This Diwali KORUM Mall transports you to a world of Genie to fulfill the golden wishes of its shoppers and celebrate this most dazzling festival with assured gifts along with 5gm gold coins. The magical celebrations with the theme of a Genie and its magical lamp have begun at KORUM Mall from October 4 and will continue to throw festive surprises to shoppers till November 22.

Shoppers can win the chance to summon the genie to win assured gifts on shopping. For those who shop for Rs 5000 & above can get try their luck to win a five gram gold coin. To add to the excitement these shoppers can stand a chance to win exciting spot prizes.

The festive swing of electrifying celebrations will witness the entire mall adorned with a magical décor. A beautiful genie castle and vibrantly vivacious festive décor sporting a king size lamp will enchant everyone visiting the mall.

Living up to the festive theme, KORUM mall is known for lighting up Thane with larger than life entertainment activities. To make shopping experience for families more eventful, KORUM mall has lined up an exciting bunch of activities for kids this Diwali vacation. While shoppers get surprised with the exciting gifts and magical experiences, kids visiting the mall can engage in solving '*genie and lamp*' jigsaw puzzles, storytelling sessions, magical workshops and enjoy magical performances.

Commenting on the celebrations, Mr. Deva Jyotula, General Manager- KORUM Mall said, "Every year we have attempted to bring forward a unique way of celebrating festivals with our shoppers. Our endeavour with this year's Diwali celebrations is to give a delightful experience to our growing number of customers with the concept of Genie and its magical lamp. We want our consumers to experience the joy of being surprised with precious and unexpected gifts. We are sure Thaneites will love the unique theme and shall rejoice the magical celebrations at the mall."

"With these celebrations, KORUM has once again made an attempt to bring everyone together under one roof with a common aim of celebrating and being joyful during the festive season. We are looking forward that this Diwali Thaneites will whole heartedly join the celebrations at their favourite mall."

About KORUM

KORUM Mall Thane, developed by Kalpataru Retail Ventures Pvt Ltd, is located in the heart of Thane. Over the last 6 years, KORUM has emerged as one of the key lifestyle shopping destinations for the people of Thane and the central suburbs of Mumbai. The mall sports over 125-plus prominent brands such as INOX, Westside, Star Bazaar, Reliance Trends, Reliance Digital, @Home, Timezone, Jack & Jones, Nike, Puma, Total Sports & Fitness, United Colors of Benetton, Fabindia, Jashn, Vero Moda, Louis Philippe, Allen Solly, Mom & Me, Starbucks Coffee, Burger King, KFC, Urban Tadka and Pop Tate's.



KORUM Mall brings international expertise in shopping mall design, world class infrastructure with one of the largest parking accommodation, customer-friendly services and eco-friendly business practices. It is a one-stop destination providing a house full of entertainment, hypermarket, lifestyle, and fine dining – a complete 360 degree mall experience for all.

For Further Information Please Contact-

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